



## Press Release



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### FOR IMMEDIATE RELEASE

#### LEARN ABOUT THE WILDLANDS OF THE SANTA CLARA RIVER WATERSHED

South Coast Wildlands and Visual Journeys, along with the Santa Clara River Trustee Council, invite you to come and learn more about one of California's most diverse watersheds. Come take a journey through the Santa Clara River Watershed with a visual and educational exhibit designed to ignite passion and appreciation, and encourage the protection of the Santa Clara River Watershed. This exhibit provides an opportunity for the community to learn about how their lives are entwined with the survival of a wild and healthy river.

Our Journey through the watershed begins with an overview of the natural history of the watershed. Viewers will learn about one of Southern California's last free flowing rivers, the Santa Clara River. The exhibit explains what a watershed is and why they require protection. Emphasis is placed on the role of this watershed in providing habitat for over 100 endangered, sensitive, or threatened species. Viewers are also informed about regionally important wildlife movement corridors in the watershed.

Equipped with an understanding of the Santa Clara River ecosystem, viewers are then invited to see how they can help protect the river's watershed and the species that live there. Why care about wildlife and habitat? Protecting the health and diversity of our natural lands in the watershed increases quality of life for all residents, both human and animal. A healthy ecosystem that sustains wildlife lessens the probability of wildlife conflicts. People can enjoy living next to wilderness without having nature move into their homes. With information and action, homeowners can help ensure the safety of families, pets and livestock. And residents can maintain the health and quality of our natural areas that we depend on for recreation, education, tranquility, and inspiration for many years and generations to come. Come hear how we can build a brighter future for people and wildlife together.

**Location: County of Ventura Government Center, Hall of Administration Entrance,  
800 S. Victoria Avenue, Ventura.**

**Date: Exhibit On display February 27 through March 20, 2009**

**Reception: Wednesday March 11<sup>th</sup>, 6:00 p.m. Public fountain outside of the Hall of Administration**